

Kristen Brown

CSP



LET'S TURN ON THE 7 ENERGIES OF ASSOCIATION LEADERSHIP!



KRISTEN IS AN ENERGETIC STAGE AND VIRTUAL DYNAMO!

She is one of just 360 active Certified Speaking Professionals in the world! Plus she is a top 20 industry trailblazer for Meetings Today magazine who has spoken for countless associations and organizations around the U.S. including Small Banking Association, Associations North, PCMA, and more.



KRISTEN PUTS YOUR GROUP FIRST!

She makes your audience the star of the show by using Energy Hacks that drive action! Plus she tailors her delivery, stories, and more to your association's demographics.



KRISTEN TOTALLY GETS WORK AND LIFE CHALLENGES!

She has served on multiple association boards, spent 15 years in leadership roles working worldwide across industries, and she's a widowed mom. She gets change! Resilience++



KRISTEN HAS UNIQUE HOLISTIC PERSPECTIVES!

She has a Master's in Integral Theory, multiple work/life certifications in coaching and energy work, and is a 200-RYT yoga teacher. She speaks to the WHOLE person to drive growth.

PAST ASSOCIATION CLIENTS

- Professional Convention Management Association
- American Association of Dental Office Managers
- Project Management Institute
- Erosion Control Association
- Association of Legal Administrators
- Small Banking Association
- Meeting Planners International
- Associations North
- Society for Human Resource Management
- International Association of Government Officials
- National Speakers Association
- Women's Foodservice Forum
- Retail Value Chain Federation
- National Association of Catering and Events
- Women in HVACR
- School Employees Association
- Many More!



SAMPLE PROGRAM OVERVIEW

Keynote, Workshop, and/or Annual Program Description

(Program elements are expanded to fit your association needs.)

The 7 Energies of Association Leadership

Are you ready to reinvent association leadership as you know it? It begins within! This isn't your typical leadership talk...it's a transformative energy experience for smart association leaders like you who want to make a significant impact in your work and life.

So what are the 7 Energies all about? These critical energy centers fuel your inner fire and create a framework for awareness, growth, and impact.

Vision Energy provides direction, Strategy Energy lays out your path, Communication Energy spreads your mission, Relationship Energy creates a strong network, Confidence Energy celebrates your superpowers, Creativity Energy brings innovation, and Motivation Energy drives you forward.

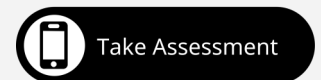
To become a holistic and memorable association leader, you need to turn on and turn up each Energy Center to create high flow in yourself, deep impact on your team, and remarkable results for your members.

What Awaits You:

- Dive into the seven energies of association leadership, realizing how self-leadership and resilience are the engines propelling great leaders, great ideas, and great members.
- Engage in fresh and fun activities that are as thought-provoking as they are actionable. You won't just gain insights; you'll acquire relevant and immediate strategies right there in the room. (Energy Bingo anyone?!)
- Tap into the energy of the room! From shared wisdom and stories to bursts of inspiration and lots of laughter, this session is designed to supercharge the 7 energies within you...and give you ideas to bring back to your staff, board, and members.

Plus attendees get pre- and post-event videos and a free Energy Hack Pack with tools tied to the program. Books available too!

Another bonus...attendees take the free 7 Energies Assessment to add depth and actionability to the program. Take it now at the QR Code.



SPEAKER BIO & OTHER SERVICES

Kristen's Bio:

Kristen Brown, CSP powers up your performance, leadership, and life as an international keynote speaker, emcee, and bestselling author who drives growth at associations and organizations across industries. Some past clients include: General Mills, Boston Scientific, Cargill, Minnesota Vikings, EcoLab, national associations, and many more. [See more clients here.](#)

Named a top 20 trailblazer in the industry by Meetings Today Magazine, she uses her Master's education and 15-years of corporate leadership and sales experience working with some of the world's biggest brands to bring researched insights and actionable results to the audiences she serves.

Her certifications and teacher training in Holistic Health, Yoga, and healing modalities also allow her to translate soft skills into solid results for her clients during her keynotes and in her work as an emcee. Plus her personal experiences as a widowed mom add a depth of perspective to her work helping leaders maintain momentum and resilience during change and stress.

Kristen has been featured in the national media sharing insights from her bestselling books and research including Live with Kelly, Forbes, CNN, Working Mother, Psychology Today, and many more.

Kristen's biggest faults - she's occasionally a know-it-all and sometimes a bit of a workaholic. Her biggest loves - movies, summer, bacon, reading, naps, her dog, Boone, and most of all, her daughter, Brooke.

Learn more at: KristenBrownPresents.com



EMCEE

Energize your event with a fun, high engagement, actionable emcee who ties together your program, speakers, and theme.

She can moderate panels, drive audience interaction, interview leaders, elevate your speakers, and work with sponsors for more engaging introductions and transitions. Plus she's a whole lot of fun for your audience...and takes the pressure off you too!

BOARD FACILITATION

Help your board engage more deeply with your association members, leaders, and staff.

Kristen has served on multiple association boards and understands the need for focus, clarity, accountability, and actionability. Whether at a board retreat or at ongoing board meetings, she can help bring ideas to life and create process amidst disorganization.

CONSULTING

When you need fresh ideas and perspective on your association's member engagement and strategies, Kristen is your expert!

She uses her 7 Energies of Association Leadership framework to assess your goals, uncover roadblocks holding your association back, and discover new pathways to member engagement, event experience, and bottom line results.

Let's talk and create the perfect event experience for your association!

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